Colombiatex 2017:

Rhodia invests in sustainable innovations in the regions' textile market

--- At Colombiatex 2017 the company launches solution-dyed polyamide textile yarns Amni® Colors and Amni® Sustainable White, and Amni® Soul Eco, the world's first biodegradable textile fiber

--- Rhodia and Santoni introduce a new development in seamless denim on Denim Day at Colombiatex (01/25), using star textile yarn Emana®.

Rhodia at Colombiatex 2017: Stand 126

São Paulo (Brazil) and Medellin (Colombia), January 24, 2017 - Sustainable innovations that form the basis of development by Rhodia, a Solvay Group company, in the global textile market are the company main products at Colombiatex 2017 (January 24 to 26, in Medellin, Colombia).

"Colombia is a very important market for Rhodia. In recent years we have developed several partnerships with local clients and made our contribution with smart and sustainable fibers and yarns, to create new products demanded by consumers," says Renato Boaventura, CEO of the Solvay Group's global business unit, Fibras.

The company has an exclusive office in Colombia to serve the textile industry in the region. "Our products are perfect for the regional market, mainly because of their features and benefits for beachwear, lingerie, fashion, jeanswear, sportswear and outerwear, which Colombian designers and brands use day after day," adds Renato Boaventura.

Sustainable textile innovations

Among the new products is the range of solution-dyed polyamide textile yarn under the brands Amni® Sustainable White and Amni®Colors, designed to allow gains in
Amni® Sustainable White is a white textile yarn unprecedented on the market. Its use by weavers and knitters allows sustainable production that respects the environment, with a significant reduction in water and energy consumption, water treatment and wastewater costs, and reduced chemical raw materials used to treat the fabrics. At the same time, as it is a solution-dyed yarn, it eliminates stages of the production process for clients.

The Amni® Colors family is made up of blended and black yarn developed in a special tone that eliminates the dyeing step for weavers and knitters. Besides avoiding the risk of stains and a loss of color intensity, these yarns also make clothing more environmentally friendly because they reduce the consumption of water, energy and raw materials during the manufacturing process of the knitwear or fabric.

Another major innovation is Amni® Soul Eco, a biodegradable textile yarn created by Rhodia that allows clothes made from it to quickly decompose when discarded in landfill, making the clothes environmentally friendly.

Unlike other fibers that take decades to break down, Amni® Soul Eco is eliminated from the planet in three years. The product offers excellent benefits to consumers, such as soft touch, full comfort, greater absorption, and it is easy to wash and maintain. It is a product that can be printed and dyed without any problems, according to client demands. It is the world’s first biodegradable polyamide textile and comes to Colombia to allow the creation of all types of clothing.

Rhodia and Santoni in the evolution of seamless denim

Another innovation at Colombiatex 2017 is the partnership between Rhodia and Santoni, two major global players in the textile sector, to develop a new concept in seamless denim using Emana® smart yarns. The result of this partnership will be presented on Denim Day at Colombiatex 2017, on January 25, at a special event for clients and producers in the sector.

In line with the textile macro-trend, Athleisure Denim, which is beginning to take over the jeanswear segment, this new concept allows the production of extremely comfortable clothing that can be worn at any time of the day, both in physical activities (fitness training, yoga, active sports and so on) and in everyday life.
According to Renato Boaventura, CEO of the Solvay Group's global business unit, Fibras, "Rhodia is excited by this partnership, aligning the technology of Emana® smart yarns with a new indigo construction, opening up new frontiers for products that offer fashion, beauty and well-being advantages."

Patrick Silva, Marketing Manager at Santoni, says, "This indigo concept had not yet been developed in seamless garments and it fits perfectly with people's lifestyles, which change rapidly. In addition, the traditional denim market will benefit from just in time production and semi-finished clothing adapted to the fashion world's needs."

Service: Rhodia (Solvay Group) at Colombiatex 2017 - Stand 126
January 24 to 26, 2017 - Plaza Mayor - Medellin - Colombia

About Rhodia
A South American leader in polyamide 6.6 fibers and yarns, Rhodia, a Solvay Group company, has industrial units and product research and development laboratories in Brazil, and also has partnerships and production agreements in Europe and Asia. Innovative and pioneering, the company serves textile and industrial markets with high added-value products traded under the brands Amni, Emana and Rhodianyl.

About the Solvay Group
As an international chemical and advanced materials company, the Solvay Group assists its customers in innovating, developing and delivering high-value, sustainable products and solutions which consume less energy and reduce CO2 emissions, optimize the use of resources and improve the quality of life. Solvay serves diversified global end markets, including automotive and aerospace, consumer goods and healthcare, energy and environment, electricity and electronics, building and construction as well as industrial applications. Solvay is headquartered in Brussels with about 30,900 employees spread across 53 countries. In 2015, the company posted pro forma net sales of € 12.4 billion, 90% of which was generated from activities where it ranks among the world’s top 3 players. Solvay SA (SOLB.BE) is listed on EURONEXT in Brussels and Paris (Bloomberg: SOLB.BB - Reuters: SOLB.BR). In Brazil the Group also operates under the Rhodia brand.

For further information, go to www.solvay.com

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